



Hopewell Area Recreation & Parks Event/Program Sponsorship Levels

***Fireworks Event Sponsor: \$5,000**

- Inclusion of logo on all event materials such as social media (Facebook, Instagram, Website) and print media (Flyers, Municipal newsletters, email blast) along with “Presented by YOUR COMPANY” to be used after the name of the event in all printed documents issued by the HARP and will be referenced as such in all pre-event interviews.
- Brand new 3 x 6’ banner displayed at main entrance to the event and on outfield fence of HARP field #1 for entire year from sponsorship date.
- One Rental of our outside Pavilion with electricity access and one rental of our indoor meeting room at no charge.
- Vendor booth at the event that you may use or offer to a nonprofit group of your choice.
- First opportunity to secure this sponsorship level for next year’s fireworks event.

***This Sponsorship level is exclusive to our July Fireworks Event (July 2nd 2022).**

Platinum Sponsor(s): \$2,500

- Brand new 3 x 6’ banner displayed at the event/program and on outfield fence of HARP field #1 for entire year from sponsorship date.
- One Rental of our indoor meeting room at no charge.
- Logo featured on website for one year and included in all advertising for event/program through social media(Facebook & Instagram) and print media(Flyers, Municipal newsletters, email blast).
- Free vendor booth at the event that you may use or offer to a nonprofit group of your choice or free admission for 10 people to the event/program.

Gold Sponsor(s): \$1,000

- Banner provided by your company will be displayed at the event/program.
- Logo featured on website for 6 months.
- Company name listed on social media advertising for event/program.
- One Rental of our indoor meeting room at no charge.
- Free admission for 5 people to the event/program.

Silver Medal Sponsor(s): \$500

- Banner provided by your company will be displayed at the event/program.
- Logo featured on website for 3 months.
- Company name listed on social media advertising for event/program.
- Free admission for 2 people to the event/program.

Bronze Medal Sponsor: \$250

- Banner provided by your company will be displayed at the event/program.
- Logo featured on website for 1 month.
- Company name listed on social media advertising for event/program.

Community Partner Sponsor(s): \$100

- Company name listed on social media advertising for event/program.

Merchandise/Services Sponsorship: for items donated for use by HARP including such things as sports equipment, door prizes, in-kind services, bottled water, giveaways, etc. Level of recognition in return is negotiable based on the perceived value of the donation. To make such a donation, list your information on the sponsorship form.



Hopewell Area Recreation & Parks Events and Programs

Below is a list of all of the events and programs we hope to offer for 2022, without your support many of these events/programs would not be possible. Please mark the event(s) or program(s) that you would like to sponsor for 2022. Event dates are listed below as well as the program time frames and each has the amount of sponsorship funding needed. Please include this page with your completed Sponsorship Form when returning to HARP.

Thank you very much for your support and we look forward to working with you in the near future!!!

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| ____NFL Youth Flag Football League-March-April-\$500 | ____Community Day Event-April-\$500 |
| ____Pre-School Hoopers Program-February-\$100 | ____Summer Camp Program-June-August-\$2,500 |
| ____Pre-School Total Sports Program-March-\$250 | ____ July Fireworks Event-July 2nd-\$5,000 |
| ____After-School Dodgeball Program-February-\$100 | ____National Night Out Event-August-\$1,000 |
| ____After-School Nerf Program-March-\$100 | ____Golf tournament-September-\$2,500 |
| ____Adult 3 on 3 Basketball League-February-April-\$250 | ____Halloween Hussle 5k Event-October 8 th -\$2,500 |
| ____Pre-School Mommy& Me Play Dates-February-April-\$250 | |
| ____Easter Family Candy Bingo-April-\$250 | ____Fall Fest-October-\$2,500 |
| ____Youth Easter Egg Hunt-April-\$250 | ____Road Rally Event-October-\$1,000 |
| ____Teen Flashlight Easter Egg Hunt-April-\$250 | ____Holiday Family Candy Bingo-December-\$100 |
| ____Adult Easter Egg Hunt-April-\$500 | ____Santa in the Park Event-\$1,000 |

Please be aware that sponsorship funding for programs will lower the cost for those registering and provide necessary equipment. If you are interested in starting a program scholarship fund for community members to cover the entire cost for low-income families in the area, please contact us separately to discuss details. Thank you



Hopewell Area Recreation & Parks

Sponsorship Event/Program Form

Please return the following, no later than three weeks prior to the event/program you would like to sponsor to HARP at PO Box 959 Stewartstown, PA 17363 or email the completed form to us at info@harp-online.org. We greatly appreciate your support as we continue to expand the services, we offer the Southern End of York County!!

Sponsoring Business's Name: _____

Contact Name: _____ Title: _____

Address: _____

Telephone: _____

Business Mailing Address: _____

Email: _____

Event/Program: _____

Sponsorship Level: _____ Amount: \$_____

Merchandise/services donor _____ \$_____
(List item or service plus quantity) estimated dollar value

Banner Signage to Read: _____

Yes, I plan to use my booth at event_____ (Vendor contract to be completed and returned)

No, I will donate my booth at the event to _____
(I will forward Vendor Contract to them. Vendor contract must be returned to reserve booth space.)

As an authorized representative of the sponsor listed above, I agree to sponsor the event(s) indicated on this page. As a participant in the sponsorship program, I agree to supply a high-resolution camera-ready copy of my business/ organization's logo (color and black/white jpg) for any promotional use as determined by Hopewell Area Recreation & Parks. I also understand that all sponsorship requests are granted on a first come-first serve basis. Signing of this agreement constitutes a legally binding agreement between the partnering sponsor and Hopewell Area Recreation & Parks.

Signature of Business

Representative: _____ Date: _____

For more information, call HARP at 717-993-2255 or email at info@harp-online.org with additional questions.
HARP is a Municipal Authority that is considered exempt from PA sales tax.